



**Girl Scouts**  
Eastern Iowa & Western Illinois

2600 Edgewood Road SW  
Suite 114  
Cedar Rapids, Iowa 52404  
319.363.8335 / 800.798.0833  
www.GSEIWI.org

**NEWS  
RELEASE**

## FOR IMMEDIATE RELEASE

**Contact:** Chuck Gysi  
vice president of marketing and communications  
Girl Scouts of Eastern Iowa & Western Illinois  
309-283-2359 direct | ChuckG@GSEIWI.org

### **Second annual Girls Go Global event coming to Coralville for girls of all ages**

---

CORALVILLE, Iowa – The second annual Girls Go Global event once again is one of the area’s biggest events for girls this year and it’s coming very soon.

Girls Go Global is an event that empowers girls of all ages to change the world through issues that affect youth in their own neighborhoods and all over the globe. The event has been planned with the help of girls and volunteers of Girl Scouts of Eastern Iowa & Western Illinois.

Girls Go Global hopes to attract 2,000 girls and adults from 10 a.m. to 3 p.m. Saturday, April 24 at the Coralville Marriott Hotel and Conference Center, Interstate 80 at First Avenue, Coralville, Iowa.

Girls Go Global will fill the convention center of the Coralville Marriott with vendor booths of all types, interactive displays, special guests, fun events, teen activities and much more. One of the special guests this year is Michele Beschen, a high-spirited how-to hipster from the Midwest who has a passion for all things creative. She is the host and creator of the series “B. Original” on HGTV and “B. Organic” on Public Television and has built a growing multimedia business designed to empower people to express their creative side through the delivery of innovative projects and ideas. She inspires men, women and children to look at things differently, approach do-it-yourself projects fearlessly and to take action on their ideas.

Returning to the Girls Go Global stage for the second year this year is Ted Coopwood, who will again sing raps and get girls motivated to help their health and the health of the environment. Coopwood works for the U.S. Environmental Protection Agency’s Office of Children’s Health Protection as coordinator of Youth and Intergenerational Programming and travels throughout the country teaching children how to protect our earth.

-more-



2600 Edgewood Road SW  
Suite 114  
Cedar Rapids, Iowa 52404  
319.363.8335 / 800.798.0833  
[www.GSEIWI.org](http://www.GSEIWI.org)

Other events of interest to girls of all ages in grades K-12 include viewing a dragon boat that will be on display, getting a makeover from students at Capri College, touring a specialty ambulance from the University of Iowa Children's Hospital and inspecting human specimens from the University of Iowa's Gross Anatomy exhibit.

There also will be a variety of breakout sessions, including those that will focus on the environment, "Green Careers" and information about several Iowa colleges that will help girls find out what they need to reach their career goals. Girls in grades 4-5 will be able to build a mini-solar sprint car and race it against others.

Local vendors will have interactive activities to travel through, including the Iowa Department of Natural Resources' Mobile Education Trailer. This station will showcase energy alternatives, household hazardous wastes, recycling, illegal dumping and composting through TVs, interactive touch screens and games. The DNR also will bring fishing poles to work with girls on casting lines.

The theme of Girls Go Global for 2010 is "It's Easy to be Green" and girls and adults who attend the event will have the chance to make a difference in the environment. They will discover the many ways they can change the environment in their community for the better through the day's interactive activities, breakout sessions and speakers.

Girls attending do not need to be Girl Scouts to join in the event, however, registration is necessary by calling 800-798-0833 or via a form on the Girls Go Global Web page at [www.GSEIWI.org](http://www.GSEIWI.org).

Cost of the event is \$15 per person and includes lunch, all breakout sessions, the interactive vendor fair and guest speakers; registration must be made by Friday, April 16.

Parking in the lot and ramp around the Coralville Marriott is 75 cents per hour. Persons may attend the event as long as they wish and girls must be accompanied by an adult. For additional information, visit the Web at [www.GSEIWI.org](http://www.GSEIWI.org) or call Girl Scouts of Eastern Iowa & Western Illinois at 800-798-0833.

-30-

*Girl Scouts of Eastern Iowa & Western Illinois serves 20,000 girls in 38 counties in Iowa and Illinois.*

*Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.  
Did you know that one in every six girls is a Girl Scout?*



**Girl Scouts®**

Eastern Iowa & Western Illinois

2600 Edgewood Road SW  
Suite 114  
Cedar Rapids, Iowa 52404  
319.363.8335 / 800.798.0833  
[www.GSEIWI.org](http://www.GSEIWI.org)

## **ATTACHED PHOTO CAPTIONS:**

### **Girl Scouts-Miss Iowa.jpg:**

Miss Iowa 2009 Olivia Myers made an appearance at Girls Go Global in 2009 and met with the hundreds of girls in attendance for the Girls Scouts of Eastern Iowa & Western Illinois event.

Photo by Chuck Gysi, Girl Scouts of Eastern Iowa & Western Illinois

### **Girl Scouts-bugs.jpg**

Girl Scouts in attendance at Girls Go Global in 2009 had an opportunity for a close-up look at bugs under microscopes. The Girl Scouts of Eastern Iowa & Western Illinois event is April 24 this year.

Photo by Chuck Gysi, Girl Scouts of Eastern Iowa & Western Illinois