

Girl Scouts of Eastern Iowa & Western Illinois, Inc
2011- 2nd Avenue
Rock Island, IL 61201
MINUTES
Board of Directors Meeting
March 20, 2008

The Board of Directors of Girl Scouts of Eastern Iowa & Western Illinois met on Thursday, March 20, 2008 at 4:30 pm at The Cedar Rapids Girl Scout office.

Present: Beth Freeman, Mary Lagerblade, Gloria Frost, Julie Winkler, Candace Arp, Harry Coin, Michel Stone, Teresa Colgan, Lu Barron
Staff: Doug Nelson, Diane Nelson, Kathy Pinger, Kim Hull, Donna Logan, Allison Johnson, Gene Averhoff, Diane Koster

Absent: Bill Leaver, Lametta Wynn, Carolyn Hauptert, Danielle Gibbs, Jennifer Waldron, Denise Bulat, Kim Armstrong, Jim Vermazen, John Lohman, Ann Menke, Barb Anderson, Ann Hutchinson, Marilyn Field

Teleconference: Melissa Hillman, Amy Olson, Deb Oliver, Mary Ann Brown, Heather Prendergast, Pat Kier, Christine Grant

Consent Agenda:

The meeting was called to order at 4:30. Quorum was met.

The minutes from the January 17, 2008 board meeting were presented. A change was requested to the spelling of Gloria Frost's name and that she called in rather than attended. A motion was made by Pat Keir and seconded by Michel Stone to accept the amended minutes. Motion Carried.

Welcome & Introductions:

Board Chair, Mary Lagerblade introduced everyone in attendance. Julie Winkler presented her *Minute for the Mission*. She noted that her college entry essay was on the subject "Cookies are Not the Only Thing Girl Scouts are Good For." Girl Scouts is good for women in our world and allows girls to change the world and themselves. She felt she had received training for the work world through Girl Scout training, badges, programs and events. She now has the ability and determination to do everything she wants to do. She also pointed out that as a Girl Scout; she has over 3 million friends.

Congratulations were extended to Melissa Hillman, one of our girl members, who was married recently. While she is finishing school, her husband is stationed in North Carolina. They will be stationed in Japan later this year.

New Business:

Secretary's Report:

There was no correspondence to report on at this time.

Treasurer's Report

Amy Olson presented the financial reports for January and February, 2008. A motion was made by Beth Freeman and seconded by Lu Barron to approve the reports as presented. The motion carried.

Fund Development: Report:

Diane explained the spreadsheet she had provided showing the Fund Development Update. Diane explained that the council had received 100% participation from the board and the staff for the yearly appeal. The Annual Report was sent out and included a pledge form, which netted the council 28 donors for a total of \$3500.00 so far. During Girl Scout Week, an appeal mailing was sent out and the council has received \$2,266 to date.

Night on Broadway is set for April 17, 2008 and the All About Girls Event, hosted by Iowa Girls Basketball Coach, Lisa Bluder, will be April 22, 2008.

It was also noted that several board members and their companies have donated either in realignment commitments, gift in kinds and through chairing the Commit to a Girl in Decorah. A beautiful quilt made by one of our volunteers and has been donated to raffle as a fund raiser. The quilt was shown to the board and the raffle ticket process was explained.

A motion was made to adopt a resolution for the filing of a grant application for the Community Foundation of the Quincy Area. The motion was made by Harry Coin and seconded by Beth Freeman. The motion was approved.

Property Committee Report:

Harry Coin presented information the Property Committee has been gathering related to the over crowding in the Rock Island office. He shared an architectural drawing of a proposed floor plan to meet the space requirements. (Approximately 14,000 sq ft.) A discussion followed regarding, building, leasing, remodeling, refurbishing another building and partnering with another non-profit organization. Gene Averhoff, VP of Property, commented on the high maintenance and replacement costs that will be needed soon at the current office.

It was recommended that the committee continue their research into viable options for the administrative center and gather a list of all local non-profits in the Quad City area for possible partnerships.

Volunteer Service Report

Kim Hull provided insight into the Spring Town Hall meetings. There were numerous discussions at each meeting where volunteers were able to share their kudos and concerns. An open dialog was created. The most positive comments were about the council's great publications and comments of concern were related to the new service area structure. Each of the topics has been shared with the appropriate department for discussion and resolution. These findings will be shared at the Fall Town Hall Meetings in September. A seventh town hall meeting will be added for the fall in Decorah.

Mary Van Auken, a member of the Recognition Committee reviewed the nominations for council level awards to be presented at the Volunteer Recognition Event in April. A discussion followed and an explanation was given for the Thanks Badge and the Thanks Badge II. The board was asked to approve the list of nominees. A motion was made by Gloria Frost and seconded by Candace Arp. The motion passed

Kim Hull explained the selection process for the slate of delegates who will be attending our National Convention in October in Indianapolis. GSEIWI will be sending 14 delegates, 12 adults and 2 girls. Each will serve a three year term. The Nominating Committee, chaired by Ann Hutchinson, realized that the representation was not evenly distributed throughout the council and Kim explained that it may have been due to the fact that in the past, several of our former councils always sent the CEO and the Board Chair automatically, so members may have not understood they could be selected. A plan is in place to better educate the membership before the next annual convention.

Delegates being sent to the convention are responsible for representing our council's interests. They will be asked to gather information from the council members by attending the fall Town Hall meetings, service area meeting and at the Kick Off meetings. A motion was made by Michel Stone and seconded by Teresa Colgan to present the slate to the members at the Volunteer Recognition Event in April.

Process Improvement

Teresa Colgan made a presentation to the board regarding the Organizational Profile that has been developed for our council. A draft of the profile was provided by Allison Johnson, of the Process Improvement committee. Teresa and Allison met with the council's leadership team to explain the importance of this profile in the orientation for new board members and new staff members. A number of positive comments were received from the board regarding the profile and each found it beneficial and informative. The committee will continue to look into the possibility of applying for the tier 1 application of the Baldwin Performance Excellent Criteria process. The fee is approximately \$600, however, we would be provided with consulting feedback noting our areas of strength and areas that needs focus. The committee will present their recommendation at the May 15, 2008 board meeting.

Product Sales

Donna Logan spoke on the cookie sale. At the end of the sale last year, the entire council had only 3000 reorders for cookies. At this time of our sale this year, we are already at 7905 reorders. This is encouraging that we will meet our bottom line for product sale income.

Membership

Donna Logan reported that our current membership is at 17,072. Our goal for September is 21,000.

CEO Report

Diane Nelson, CEO for the Girl Scouts of Eastern Iowa & Western Illinois shared general information on membership and product sales.

Discussion was held on the date for our annual meeting. As our year end is October, November was the most logical time for the meeting to be held. The actual day of the week for the meeting was also discussed. As we are having our Volunteer Recognition event on a Saturday morning this year, Allison Johnson will have a survey available at that time to see if that venue is better than a weekday evening. It was also proposed that next year we consider having the annual meeting and the volunteer recognition as a combined event.

Diane also informed the board that we currently have three vacancies, VP of Human Resources, VP of Marketing and an open membership position in the CR area. Interviews are being arranged for the next two weeks.

Council Chair Report

Video conferencing is being considered as a viable means of conducting future board meeting when necessary. Gloria Frost and Beth Freeman will do research and set up our May board meeting as a teleconference. With busy schedules and the cost of gas, teleconferencing is the way of the future and we need to embrace new technology. Our next board meeting will be held via teleconference on May 15, 2008.

Adjournment

At 6:30, a motion was made by Beth Freeman and seconded by Teresa Colgan to adjourn the meeting. The motion was carried.

Respectfully submitted:
Kathy Pinger
Administrative Assistant

Enclosures:
Financial reports
Community Foundation request
Fund development matrix
Slate of delegates
Volunteer Awards
Organizational Profile