

Girl Scouts of Eastern Iowa & Western Illinois, Inc  
2011- 2<sup>nd</sup> Avenue  
Rock Island, IL 61201

MINUTES  
Board of Directors Meeting  
May 21, 2009

The Board of Directors of Girl Scouts of Eastern Iowa & Western Illinois met on Thursday, May 21, 2009 via ICN connections in Davenport, Dubuque, Decorah, West Burlington, Waterloo and Cedar Rapids.

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Present: Candace Arp, Teresa Colgan, Beth Freeman, Theresa Dunkin, Jeralyn Westercamp, Gloria Frost, Julia O'Donnell, Pat Keir, Carolyn Hauptert, Mary Lagerblade, Mary Ann Brown, Devra Flatte, Heather Prendergast, Amy Olson, Shawn Ryan and Ann Menke  
Staff: Diane Nelson, Kathy Pinger, Gene Averhoff, Donna Logan, Marcie Van Note, Diane Koster, Jacci Rivard, Kim Hull and Allison Johnson

Absent: Harry Coin, LaMetta Wynn, Denise Bulat, John Lohman, Ann Hutchinson, Kim Armstrong, Donnelle Fuerste, Bill Leaver, Michel Stone, Barb Anderson and Deb Oliver.

Welcome & Introductions:

Board Chair, Mary Lagerblade, gave a welcome to our board members and introductions were done by location.

Minute for the Mission:

Jeralyn Westercamp talked to the board about what Girl Scouting has meant to her. She talked about how it has helped in developing her character and her moral compass. She mentioned that a favorite quote is "the greatest idea is worthless if you do not act on it". Her grandmother was an example to her of volunteering with the veterans. Jeralyn has volunteered over 1000 hours in various areas of veteran support and has made and donated over 500 fleece blankets to veterans. On Memorial Day she and her family place flags on veteran's gravesites. She has also developed a non-profit group that supplies students with school supplies and works on a book program for an orphanage in Rwanda.

Consent Agenda:

The meeting was called to order at 4:35. Quorum was met.

A motion was made by Heather Prendergast to approve the minutes of the March 19, 2009 meeting. A second was made by Pat Keir and the motion passed.

New Business:

Secretary's Report:

There was no new information to share at this time.

Treasurer's Report

Amy Olson presented the financial reports for March and April, 2009. She indicated that money was borrowed from the capital fund in March and repaid in April. The shortfall in cookie and camp revenue was discussed and the effects on the projected budget. Amy noted that the staff has done a great job in keeping expenses down and making budget cuts. Mention was made of the fact that our United Way support was on target. The finance committee made a motion to accept the financials as reported. Heather Prendergast seconded and the motion passed.

Amy Olson and Marcie Van Note presented a resolution to amend the 403(b) Thrift Plan for our employees. July 1, 2009 would be the effective date. On that date the council will discontinue its current 3% employer match for the remainder of the year. This will

create a savings of approximately \$10,000 to the council. A motion was made by Heather Prendergast to pass the amendment as presented. A second was made by Amy Olson and the motion passed. A second motion was made by Heather to pass the Board of Directors Resolution. Pat Keir seconded the motion and it passed. A third motion was made by Heather Prendergast to add an addendum to the resolution stating that the match of employees contributions to the 403(b) Thrift Plan would be \$0 until the finance committee would bring forth a recommendation to change the match. Pat Keir made the second and the motion carried.

#### Development Committee

Mary Lagerblade reported that interviews were ongoing to find board members in the Waterloo and Dubuque area.

#### Fund Development

Diane Koster presented information regarding the fund development events such as the West Burlington and Waterloo golf outings and the Women of Achievement program in the Quad Cities where 8 young women will be recognized for their contribution to the community.

Diane Nelson commented on the Cedar Valley United Way allocation being down this year, from \$38,000 to \$25,000. But reported the Quad City United Way allocation stayed the same at \$117,000. The QCUW donor designation did increase \$10,000 and we also received a \$20,000 grant to be used in the Davenport area for an outreach summer program.

Diane Nelson shared that Diane Koster was leaving GSEIWI and moving to a position with the Girl Scouts of Connecticut. Several shared their appreciation for the work that Diane K has done during her 7 years with the council and a gift of a keepsake box was presented by Mary Lagerblade.

#### Performance Excellence

Teresa Colgan provided an update on the Council Performance Indicator (CPI). This report, given to GSUSA, is data driven and the Scorecard is the right direction for our council to be going. The final report is due at the end of June. Allison Johnson indicated that the process was going well and the information needed is being gathered. Conference calls and meetings are planned in early June.

Ann Menke mentioned how informative and well planned the Scorecard was in assisting the board to keep up with the council's current activities and results.

#### Program

*Girls Go Global, Healthier Horizons*, was held on May 9, 2009 and was a huge success in every aspect. 1354 girls and adults attended the event. (Attached is a program of the event for details) Evaluations from 29 counties have been received and were positive. Several good suggestions were made for implementation at future events. It was empowering and inspiring to see so many young women participating in events that expanded their horizons. Approximately \$52,000 was raised through sponsorships. It was a great day for Girl Scouting.

#### Property Committee

Gene Averhoff, VP of Property reported that plans to move our Cedar Rapids office to the new Human Service Campus were on target. The move in date of January 1, 2011 is still on target.

## Board Discussion

### Camp Plans:

Jacci Rivard from the council staff reported on camp numbers. We are currently short 1044 girls from our attendance last year. Several sessions have been combined in an effort to provide all the girls with the maximum camp experience. Resources are being shared between camps including staff, food and equipment. Camp Rallies and information meetings have been held and school fliers are being distributed to encourage enrollment. Our offices are also making calls to girls who attended in past years but have not registered yet this year in an effort to see what we can do to get them signed up. Timing, other commitments and finances appear to be several of reasons given by parents for not committing to camp this year.

Diane Nelson asked the board to help in getting ideas for marketing our camps and ways of increasing our attendance. Candace Arp and Teresa Colgan offered to help come up with some questions and ideas for discussion at our next board meeting.

The year around use of our camp facilities and increasing our troop camping experiences were discussed as options. There was also discussion about looking into the training requirements for troop camping.

A task force will be developed to work on the ideas presented and help the council make the best choices for the camps to ensure the quality of their programs and their financial stability.

### CEO Report

Diane Nelson thanked the board for their commitment to the council and all of its programs. She committed to providing them the information they need to be prepared to discuss the camps at our next meeting in July.

She thanked Diane Koster for her commitment and the donor support she has generated over the past years.

### Volunteer Services

Kim Hull reported on changes to the Volunteer Management Policies. The committee made up of volunteers and staff made several simple verbiage changes; included more staff expectations to the Code of Conduct; removed outdated information and changed the reading format. A motion was made by Teresa Dunkin to accept the policies as presented. Ann Menke provided a second and the motion passed

### President's Report

Mary Lagerblade, board chair, mentioned that the next board meeting would be held at one of the council camps on July 16, 2009.

### Adjournment

At 6:14 pm, a motion was made by Teresa Colgan and seconded by Mary Ann Brown adjourn the meeting. The motion was carried.

Respectfully submitted:  
Kathy Pinger  
Administrative Assistant

3-09 minutes  
Score Card  
Girls Go Global Program

Financial Reports                      403(b) Resolution & Amendment  
Volunteer Management Policies  
Fund Development Report